

# Leadership Southeast Texas Class of 2006

*The Finale...Southeast Texas: Get on the Bus!*

## Session IV and Graduation

# The Intermodal Mode in Liberty County

A Regional Economic Development Field Trip

Thursday, May 18, 2006 from 7:00 a.m. to 5:30 p.m.

Kimmie M. Brown Elementary School, Dayton ISD

CMC Industries, Inc. Railyard, Hwy. 146

Holiday Inn Beaumont Plaza at Walden Road and IH-10 West

- 7:00 a.m. Registration, Passports, Coffee/Juice and Brief tour of newly renovated hotel with Laura Kressman, Class of 2006**  
Courtesy of Holiday Inn Beaumont Plaza Convention Center, South Foyer, Parking Lot  
<http://ichotelsgroup.com/h/d/hi/1/en/direction/bptwd>
- 7:31 a.m. Royal Motor Coach Tour Buses Depart from Holiday Inn Beaumont Plaza**  
Bus #1 Moderators: Dennis Isaacs and Mary McKenna  
Bus #2 Moderators: Kim McMurray and Phyllis Geans
- 7:32 a.m. Boxed Breakfast and Juice "on-the-road" to Dayton**  
Catering by Rao's Bakery Coffee & Café [www.raosbakery.com](http://www.raosbakery.com)
- 8:00 a.m. Intermodal Passport Exercise "on the road"**  
Bus #1 Facilitator: John Barton, District Engineer, TXDOT, Class of 2006  
Bus #2 Facilitator: Bobby Fillyaw, Executive Director, Orange County EDC, Class of 2006
- 8:45 a.m. Arrival at Kimmie M. Brown Elementary School in Dayton**  
<http://www.daytonisd.net/schools/brown/index.htm>  
Convene immediately under Clock Tower for group photo before entering school  
Seating in Commons Area of school for breakfast buffet and morning session  
View Displays - The Grand Parkway, Texas I-69, NAFTA, Gulf Coast Strategic Highway System, Bayport-Cleveland I-69 Connector Corridor, Texas Spaghetti Bowl of Pipelines
- 9:00 a.m. Welcome, Acknowledgements and Campus Logistics**
- Mary McKenna, LSET Chair 2006
  - Liberty County Judge Lloyd Kirkham
  - City of Dayton Mayor Steve Stephens
  - Dayton ISD Business Manager Bob Parker

**9:00 a.m. Acknowledgements of Sponsors and Planning Committee cont'd**

**Mary McKenna, LSET Chair**

- Chamber-Liberty Counties Navigation District EDC
- Alliance for Bayport-Cleveland Corridor Development (ABCCD)
- Liberty County
- City of Dayton
- First Bank & Trust East Texas
- CMC Industries, Inc.
- Entergy Texas
- LLWilson

**Session IV Overview: Why Intermodalism?**

*Objectives of Session, including better understanding of multi-modal transportation industry in Southeast Texas and infrastructure necessary to meet global demands in flattening world*

**Kim McMurray, LSET Program Chair**

**9:20 a.m. The Intermodal Mode: Intermodalism Trends in Transportation Industry Overview of panel presentations - Laura Wilson, Session IV Coordinator**

**Captain Alistair M. Macnab, President**

Greater Houston Port Bureau

**John F. Rydlund, Director of Business Development**

Port of Houston Authority International Corporation

**Alan Clark, MPO Director**

Houston -Galveston Area Council of Governments

**David W. Gornet, PE, Executive Director**

Grandparkway Association

**Anne Culver, Executive Director**

Alliance for I-69 Texas

**Polk County Judge John P. Thompson, Chair**

Gulf Coast Strategic Highway Coalition

**Q & A Discussion (15 minutes)**

**Moderators: Kim McMurray and Laura Wilson**

**Audience Facilitators:** Jerry Grooms, Mary Anne Campbell, Mark Sjolander, Jessica Byerly  
*Please state your name, position and company before asking question.*

**10: 49 a.m. Modal Masterpiece Theatre: *What's My Mode?* Group Breakouts**

*Each group will learn how a local business is impacted by the transportation industry – what products enter and exit the business and mode of transportation used.*

*Follow your breakout facilitator through refreshment line to assigned breakout room.*

**Laura Wilson, Session Coordinator**

**10:50 a.m. Refreshment Break - Vacate Commons Area by 10:55 a.m.**

**11:05 a.m. Modal Masterpiece Theatre: *What's My Mode?* Group Breakouts**

Groups convene in assigned room locations. Business owner/representative will remain anonymous. Group role play to identify kind of business

**Group #1 Trains, Room 507**

**Facilitators:** Susan Gilley and Liberty County Commissioner Norman Brown

*Mystery Owner/Representative: Mr. XYZ*

**Group #2 Ships, Room 503**

**Facilitators:** Mary Anne Campbell and Jerry Grooms

*Mystery Owner/Representative: Mr. Triple A*

**Group #3 Trucks, Patriotic Room**

**Facilitators:** Brian LaBorde and John Tarver

*Mystery Owner/Representatives. Mr. X and Mr. Y*

**Group #4 Pipelines, Library**

**Facilitators:** Jessica Byerly and Karen Bourdier

*Mystery Owner/Representative: Mr. XXX*

**11:30 a.m. Lunch in KMB Library with School Librarian, Paula Fielder**

**Continuation of *What's My Mode?* Masterpiece Theatre**

"Play Actor" from each breakout in "Dewey's" Truck; Class members Q & A to identify mystery businesses; Introduce actual business and owner/representative

**Wrap-up:** *What lessons learned from morning session? How is local commerce impacted by Intermodalism? What trends in transportation industry for SETX and global economy?*

**Steve Buser, CEO, POST and Laura Wilson, Principal, LLWilson ED Services**

**12:30 p.m. What's Next? And Break**

**Kim McMurray, LSET Program Chair**

**12:45 p.m. Class of 2006 Graduation, School Library**

**Mary McKenna, LSET Chair and Dennis Isaacs, LSET Past Chair**

**Barbara Knight, Chair, POST board of directors**

**Steve Buser, CEO, POST**

**Bessie Chisum, LSET Executive Director**

**State Representative John Otto, Dist. 18 – Update on Texas Special Session**

**Presentation of graduation certificates**

**1:45 p.m. BREAK and load buses for tour of CMC Industries Railyard**

**2:00 p.m. Travel to CMC Industries, Inc.**

Refreshments on buses

**2:15 p.m. CMC Industries, Inc. Railyard facility Tour [www.worldportlogisticscenter.com](http://www.worldportlogisticscenter.com)**

NO cameras allowed for security purposes; Tours in breakout groups

**Courtesy of Bill and Mark Sjolander**

**3: 45 p.m. Travel to Beaumont and "Get in the Mode" trivia exercise**

Complete Feedback Forms and 2007 Interest Indicator

**5:00 p.m. Class of 2006 Adjournment...congratulations!**

## LSET Session IV, May 18, 2006 \* Breakout Groups

### **Group 1- Trains, Room 507**

#### **Facilitator(s):**

**Susan Gilley, Commissioner Norman Brown**

#### **LSET Participants--**

Betty Ames, Vidor  
Linda Kay Barnhart, Ed.D, Anahuac  
John Barton, Beaumont Region  
Kimberly Bernard, Nederland  
Bobby Biscamp, Jasper County  
Terri Bivins, Dayton  
David Bowman, Beaumont  
Norman Brown, Commissioner, Liberty Co.  
Ray Brewster, Evadale/Silsbee\*  
Glen Cain, Port Arthur  
Sue Landry, SETRPC  
Stephan Oubre, Port Arthur  
Betty Reynard, RHD, Ed.D., LIT\*  
Dee Sosa, Groves  
Debbie Verret, Beaumont

### **Group 2 – Ships, Room 503**

#### **Facilitator(s):**

**Mary Anne Campbell, Jerry Grooms**

#### **LSET Participants-**

Christina Baum, Ed.D. Lamar University  
Vesta Brandt, Beaumont  
Travis Brisco, Beaumont\*  
Dawn Burris, Beaumont  
Sarah Cerrone, Chambers County\*  
Jim Clark, Orange  
Chris Contreras, Dayton\*  
Jarren Garrett, Beaumont/Orange  
Mike Harris, Mayor Pro-Tem, Vidor  
Rodney Hickman, Nederland  
Elizabeth Jackson, Orange\*  
Laura Kressman, Beaumont  
Wendell Meaux, Port Neches  
Darrell Myers, Ed.D. Bridge City

### **Group 3 – Trucks, Patriotic Room**

#### **Facilitators:**

**Brian LaBorde, John Tarver**

#### **LSET Participants -**

Warren Claybar, Beaumont/Orange  
Dean Conwell, Beaumont  
Carla Dando, Lamar State College Orange  
Oney Fitzpatrick, Jr. Ph.D., Lamar University  
Jason Fuller, Silsbee\*  
Betsy Henslee, Beaumont  
Kim Heinze, Beaumont  
R. Glenn Johnson, Mayor, Port Neches  
Monica Kelley, Kountze  
Paula LaRocca, Orange  
Jon Mott, Orange  
Lori Ryerkkerk, Beaumont\*  
Pat Satterwhite, Beaumont  
Don Sitton, Orange  
Jerry Valentine, Crystal Beach

### **Group 4 – Pipelines, Library**

#### **Facilitators:**

**Jessica Byerly, Karen Bourdier**

#### **LSET Participants-**

Bobby Fillyaw, Orange County  
Lorenzo Fitch, Beaumont  
Joel Foxworth, Beaumont  
David Gonzales, Beaumont  
Sabrina Frey Gray, Orange\*  
John Griffin, Silsbee\*  
Terry Jackson, Lamar State College Port Arthur\*  
Andy Kelley, Councilman, Lumberton  
Paul Lancaster, Orange\*  
Ted Moor III, Nederland\*  
Dale Peddy, Beaumont  
Gary Pinkerton, Beaumont  
Debbie Plaia, Port Neches  
Buck Thornton, Winnie

# Sponsors of LSET Session IV

**Chambers-Liberty Counties Navigation District EDC**  
**Alliance for Bayport-Cleveland Corridor Development**  
**Liberty County • City of Dayton**  
**First Bank & Trust East Texas**  
**CMC Industries, Inc./WorldPort Logistics Center**  
**W. T. Byler Co.**  
**LLWilson • Entergy Texas**  
**Holiday Inn Beaumont Plaza**

## **Friends of LSET Session IV**

Dayton Independent School District • Liberty-Dayton Chamber of Commerce  
Cleveland Area Chamber of Commerce • Texas Department of Transportation  
Alliance for I-69 Texas • AMICO Klemm • Grand Parkway Association  
Greater Houston Port Bureau • Gulf Coast Strategic Highway Coalition  
Houston-Galveston Area Council of Governments • Potetz Home Center  
John Hebert Chevron Distributor • Thrif-Tee Food Center  
Orange Savings Bank

## **Session IV Committee**

Mary McKenna, Kim McMurray, Laura Wilson, Mary Anne Campbell,  
Mark Sjolander, Jessica Byerly, Brian LaBorde, Susan Gilley, Jerry Grooms,  
Alan Conner, Mark Beausoleil, Brad Browder, Gary Underwood,  
Joe Ely, Nelson Bernard, Tom Henry, Laura Kressman  
Bessie Chisum, Kimberly Watts, Kay Bottoms, and Steve Buser



**PROFILES: PANELISTS and Speakers**  
**LSET Session IV, May 18, 2006 \* Dayton, TX**

**Captain Alistair Macnab, Master Mariner** and member, Institute of Navigation. Macnab is the president of the Greater Houston Port Bureau, the Marine Exchange of the West Gulf and the U.S. Gulf International Commerce Club. In addition, he also serves at executive level in many other maritime, business, trade, educational, intermodal and logistics groups. Macnab's professional background includes leading positions in an international shipping and trading company both afloat and ashore. He served for three years as Captain-in-Command. Initial shore-side experience was gained from overseas postings to India and South Africa. Arriving in the USA in 1968, Captain Macnab became involved with the introduction of container ocean shipping and was responsible for developing new strategies and ship designs to accommodate what was then a new transportation concept. This activity eventually extended to postings in New Orleans, New York, London, Richmond (VA) and Houston (TX). In addition, Macnab has been active in devising logistics strategies, supply chains and intermodal contracts for the international trading and domestic movement of prime commodities and consumer goods. Currently an adjunct professor at Kingwood Community College and a visiting lecturer at the University of Houston and the University of Texas in Austin, Captain Macnab received his formal education in Glasgow, Scotland, at the Royal College of Science and Technology.

**Contact:** (713) 678-4300 Email: [captmacnab@txgulf.org](mailto:captmacnab@txgulf.org) Web: [www.txgulf.org](http://www.txgulf.org)

**John F. Rydlund** is director of business development for the Port of Houston Authority International Corporation. John was born overseas and has called the now non-existent Panama Canal Zone his home of record. Having lived close to the Panama Canal stimulated his desire to work in the maritime field. He began his career in the maritime business at the United States Merchant Marine Academy at Kings Point, New York. Upon graduation in 1984, he received a Bachelor's Degree in Marine Transportation, a Third Mate's License for Ships of any Tonnage and a Commission in the US Army as a 2<sup>nd</sup> Lieutenant. After three years as an officer in the US Army Transportation Corps in Virginia, Rydlund began working as a stevedore superintendent in Houston's private sector. In addition to planning and supervising the unloading of container ships, he was also responsible for managing warehouse operations for his company at the Barbours Cut Container Terminal. His proximity to the container operations in Houston made it a natural for him to continue his development at the Port of Houston Authority. John has now been associated for more than 15 years with the Port of Houston Authority. He started as Operations Manager at the Barbours Cut Container Terminal and subsequently joined the Trade Development division where he promoted business at the Port of Houston Authority. Currently, John is the Business Development Director for the Port of Houston Authority International Corporation. The IC is the new international arm of the Authority with the understanding that international is anywhere outside Harris County. His responsibility is to offer the 90 years of experience that has been accumulated at the Authority to ports, terminals and other transportation projects throughout the world. The Port of Houston Authority International Corporation has had projects in Venezuela, Nigeria, Mexico and is currently developing business in Peru, Ecuador and Saudi Arabia. **Contact:** (713) 670-2582 FAX (713) 670-2564 ; Desde Mexico: 001-800-468-7678 E-mail: [j.rydlund@poha.com](mailto:j.rydlund@poha.com) [www.portofhouston.com/](http://www.portofhouston.com/)

**Alan Clark** is manager of the Transportation and Air Quality programs for the Houston-Galveston Area Council. He is the Director for H-GAC's Metropolitan Planning Organization (MPO), which is responsible for development of the region's multimodal transportation plans. The MPO's Transportation Policy Council approves the programming of all federal highway and transit funds in Harris and the adjacent seven counties. Mr. Clark's responsibilities also include coordinating the Houston-Galveston area's response to mandates contained in the Clean Air Act Amendments of 1990. In November 1995, Mr. Clark was awarded the Road Hand Award by the Texas Department of Transportation because of his significant contributions to development of the Statewide Transportation Improvement Program and for his expertise in retooling of the transportation planning process. In 1999, Mr. Clark was appointed to the Board of Advisors for the Eno Foundation, an internationally recognized organization promoting transportation research and education. Mr. Clark currently serves on the Texas Transportation Institute's Advisory Board. Mr. Clark has been a transportation planner with H-GAC since 1983 and has managed its transportation and air quality programs since 1986. Mr. Clark has served as an Adjunct Professor with Texas Southern University. Prior to coming to H-GAC, he worked as a transportation planner with the Metropolitan Transit Authority of Harris County and as a traffic engineering consultant. Alan holds Masters Degrees in Civil Engineering and City and Regional Planning from Ohio State University. He completed his undergraduate degree in Business Administration from the University of Tennessee in his hometown of Knoxville. **Contact:** (713) 993-4585 Email [aclark@h-gac.com](mailto:aclark@h-gac.com) <http://h-gac.com/HGAC/Departments/Transportation/default.htm>

**PROFILES: PANELISTS and Speakers**  
**LSET Session IV, May 18, 2006 \* Dayton, TX**

**David W. Gornet, PE** joined the Grand Parkway Association as Assistant Executive Director in June 1999 and was promoted to Executive Director in March 2001. As the Executive Director, David is charged with promoting the benefits of the highway to area citizens and with supervising the route and environmental studies necessary to satisfy state and federal agencies. Following these approvals, David will work with local governments to secure the right-of-way and funding to construct the project. Prior to joining the Association, David spent 18 years at the Houston based consulting firm of Turner Collie & Braden, Inc. where he was Principal and Project Director for Transportation Planning. It was at TC&B that he performed some of the original alignment studies for the Grand Parkway in the early 1980's. In addition to his Grand Parkway experience, he managed or participated in the planning and environmental studies for I69, the Hardy Toll Road, the Sam Houston Tollway and the Westpark Tollway. David has served on the HGAC On-Road Task Force to help identify strategies to reduce air pollution in the metro area and several transportation related steering or advisory committees for projects throughout the Houston region. David has BS and MS degrees in Civil Engineering, has practiced in Houston since 1981, and currently lives in Sugar Land. **Contact:** (713) 572-1731 Email [dgornet@grandpky.com](mailto:dgornet@grandpky.com)  
[www.grandpky.com](http://www.grandpky.com)

**Anne Culver** is the executive director of the Alliance for Interstate 69 Texas. She is a government relations/public policy executive with high profile leadership experience, having served as senior vice president for Government Relations and Regional Planning of the Greater Houston Partnership until her retirement in October 2005. Anne is recognized for a proven track record of accomplishments in building issue and advocacy coalitions at the local, state and federal levels. She brings to the Alliance for I-69 Texas demonstrated expertise in strategic planning and execution focused on economic development, transportation and environment issues. Anne is a graduate of Leadership Houston and has a strong appreciation for the importance and value of Leadership Southeast Texas. Contact: [anneculver@houston.rr.com](mailto:anneculver@houston.rr.com) [www.169texas.org](http://www.169texas.org)

**Judge John Thompson** has served as Polk County Judge for the last 15 years, with a special interest in developing and utilizing regional partnerships to address local, state and national issues. He has served on the TAC Investment Committee since 1995 and has chaired the Legislative Committee for the County Judges and Commissioners Association since 1997. He has served as President of Texas Association of Regional Councils (TARC), President of Deep East Texas Councils of Governments (DETCOG), two consecutive terms as a National Association of Regional Councils (NARC) Board member and will assume the position of President of NARC later this month. He currently serves as Vice President of "Alliance I-69 for Texas", on the Executive Board of the "I-69 Mid-Continent Highway Coalition" and as Chairman of the "Gulf Coast Strategic Highway Coalition". In 2000, the Texas Department of Transportation honored John with the "Road Hand Award" and in 2004 he received the Department's Russell H. Perry Award – recognizing his interest and efforts in the improvement of transportation. **Contact:** (936) 327-6813  
Emails: [polkcountyjudge@hotmail.com](mailto:polkcountyjudge@hotmail.com) and [john.thompson@co.polk.tx.us](mailto:john.thompson@co.polk.tx.us) [www.gulfcoaststrategichighway.org](http://www.gulfcoaststrategichighway.org)

**Texas State Representative John Otto** represents District 18 comprising Liberty and Polk Counties and Montgomery County (partial). He serves as Vice Chair of County Affairs and Government Reform. During the current Special Session, Representative Otto has used his skills, experience and knowledge as a CPA in developing legislation regarding property taxes and public school finance. Contact: Dayton Office, Terri Bivins (936) 258-8135; Capitol Office, Larry Gonzales, Chief of Staff, (512) 463-0570

**Bill and Mark Sjolander, CMC Industries, Inc. Railyard, Dayton, Texas**  
**Contact:** Bill Sjolander (936-258-5200); **Contact:** Mark Sjolander (936-258-4030) Email: [marksjo@yahoo.com](mailto:marksjo@yahoo.com)  
[www.worldportlogisticscenter.com](http://www.worldportlogisticscenter.com) (site under construction but home page may be viewed)