

## **LSET Class of 2006 Session I**

# *The Global Economy's Impact on SETX...*

Thursday, January 26, 2006

7:30 a.m. to 4:30 p.m.

MeadWestvaco, Evadale Mill,

Packaging Resources Group

FM 105 south of Evadale, Texas in Jasper  
County



- 7:30 a.m.** Registration, Continental  
Breakfast and LSET Wearable Art Merchandise
- 8:00 a.m.** Welcome, Acknowledgements, MeadWestvaco Safety Video, Rita Recovery  
Updates from class, including Bridge Loans  
Mary McKenna, LSET Chair; Penny Sullivan, MeadWestvaco; Kim McMurray, LSET  
Program Chair
- 9:00 a.m.** "The World is Flat, a brief history of the 21st Century" by Thomas  
Friedman  
Dr. Henry Venta, Dean, College of Business and Professor of Management, Lamar  
University, Beaumont
- 10:00 a.m.** Refreshment Break
- 10:15 a.m.** Foreign Competition Panel & Interactive Q & A with class  
Moderator: Linda Gaudio, LSET Program Co-Chair  
How SETX Industries/Business sectors "see" Global Competition (5-7 minutes per  
panelist)
- What is your company/industry's product and how does foreign competition come into play?
  - Have you seen any of Tom Friedman's "flatteners" impact your business?
  - If not these "flatteners", what are other factors/ drivers that have had a major effect?
  - Do your overseas competitors have any advantages because of special treatment from their governments? Could the same be said about U. S. companies and our government?

- What should or could be done to make the playing field more “level” for your company/industry sector?
- And...is there a role for Southeast Texas to play?

**Forest Products & Related Industries:** Chris Devlin, Ph.D., Production Services Manager, MeadWestvaco Packaging Resources Group, Evadale

**Agriculture/Rice:** L. T. (Ted) Wilson, Ph. D., Director, Texas A & M University System Agricultural Research and Extension Center, Beaumont; Professor of Entomology, Texas A & M, College Station

**Agriculture/Rice and other:** Mike Doguet, President, Doguet's Rice Milling Co., Doguet's Grass Farm, Doguet's Rice Farm and Diamond D. Ranch located in Jefferson, Atascosa and Wilson Counties, Texas

**Construction Materials:** Robert (Bob) Nussmeier, Business Development Manager, Baker Concrete Construction Co., Houston

**Energy (Liquefied Natural Gas/LNG):** James Ducote, Cheniere Sabine Pass LNG, Cameron Parish, Louisiana

**Small Business Retailer/Technology:** John Hawa, President, Entre Computer Business Technology Center, Beaumont

Q & A interactive Discussion with class members

**11:45 a.m. Introduction to MeadWestvaco Evadale Complex**  
Chris Devlin

**12:00 p.m. Class Group Portrait (with speakers/panelists)**  
Gerald Burleigh, Critters and Creations, Mauriceville

**2:15 p.m. Box Lunch and Keynote remarks**  
Congressman Kevin Brady, 8th District Texas, US House of Representatives

**1:00 p.m. Tour of Evadale Mill complex & Unit #5 PM (by bus, walking)**  
MeadWestvaco staff guides; small groups  
Protective Gear provided - hard hats, ear plugs, safety glasses

**2:00 p.m. *Is the world flat in Southeast Texas?* Small Group Breakouts (5)**  
Discussion Questions per “flatteners”, including Supply-Chaining, OffShoring, InSourcing, Outsourcing and In-forming  
Group Resource Experts: available morning panelists

Group Facilitators:

#1 - Karen Bourdier '00, Entergy Texas Economic Development, Beaumont

#2 - Ann Galassi '97, Sabine River Authority, Orange

#3 - Kathleen Hardey '98, Stark Foundation, Orange

#4 - Pat Shenefelt '03, ExxonMobil Refinery, Beaumont

#5 - Laura Wilson '99, LLWilson ED Services, Dayton

**3:15 p.m. Refreshment Break**

**3:30 p.m. Reports from Group Breakouts and SETX' Path Forward**

Group spokespersons with class discussion

Moderator: Dr. Henry Venta

**4:15 p.m. Wrap-up and Announcements**

Comments Forms Session I, Linda Gaudio

Admissions 2007 Nomination Recruitment, Joe Ely, Chair

Preview Session II, "Rita", Feb. 23, 2006, LIT and Port Arthur - Kim McMurray

**4:30 p.m. Adjournment**

## ***SPECIAL APPRECIATION TO SITE HOST & SPONSORS***

# **MeadWestvaco**

**[www.meadwestvaco.com](http://www.meadwestvaco.com)**

## **Entergy Texas Economic Development**

**[http://entergy-texas.com/Economic\\_Development](http://entergy-texas.com/Economic_Development)**

### ***Friends of Session I***

**Transit Mix Concrete and Trinity Materials, Bart Owens**

**Dr. Brenda Nichols '05, Lamar \* Joe Clark '05, ISTC/BEST**

***Log on <http://setx.org/LSET> for class of 2006 members, background on LSET and roster of 598 alumni graduates world-wide since 1992.***